Build Your Future Here

PRSSA and Ad Association help you sharpen real-world skills in teamwork, strategy, and communication — all while expanding your professional network

Experience today.
Stand out tomorrow.



CONNECT WITH US

Follow @tcuprssa for meeting and event updates

Reach out to Dr. Amiso George to get involved

Visit national website: prssa.org

Follow @tcuadassociation for workshops and networking events

Contact Dr. Coleman or Dr. Kwon to join

Visit national website: aaf.org

Join both clubs to grow your network and launch your Strategic Communication career.

StCo



Attention STCO Students

Build your portfolio.
Expand your network.
Launch your career.
Get involved with PRSSA and Ad Club today!



Join PRSSA

PRSSA provides students with hands-on experience in the public relations field through job shadows, agency visits, guest speakers, and professional development events.

The organization also sponsors TCU's annual Bateman Competition Team, where students design, implement, and evaluate real-world PR campaigns for national clients.

These opportunities help students strengthen their resumes, build portfolios, and develop valuable connections in the industry.

Join AD Association

The TCU Ad Association supports students pursuing careers in advertising, public relations, marketing, and related fields.

Through workshops, networking events, and industry insights, members strengthen their resumes and gain professional experience.

Affiliated with the American Advertising Federation (AAF), students receive discounted access to AAF events in Fort Worth and Dallas.

Compete Nationally Through

NSAC
NATIONAL STUDENT ADVERTISING COMPETITION

The organization also participates in the National Student Advertising Competition (NSAC), where students collaborate to create and pitch real-world advertising campaigns for national brands.

